

















Your Partner for all your Cybersecurity needs

Data Ally is a leading Cybersecurity Solutions distributor committed to safeguarding our resellers' customers from the ever-evolving threat landscape of the digital world. With a team of dedicated experts and state-of-theart products, we provide comprehensive solutions that enable our partners to operate securely and confidently in today's digital age.

Our portfolio can help you to maintain and modernize your IT solutions services.

// Our Mission

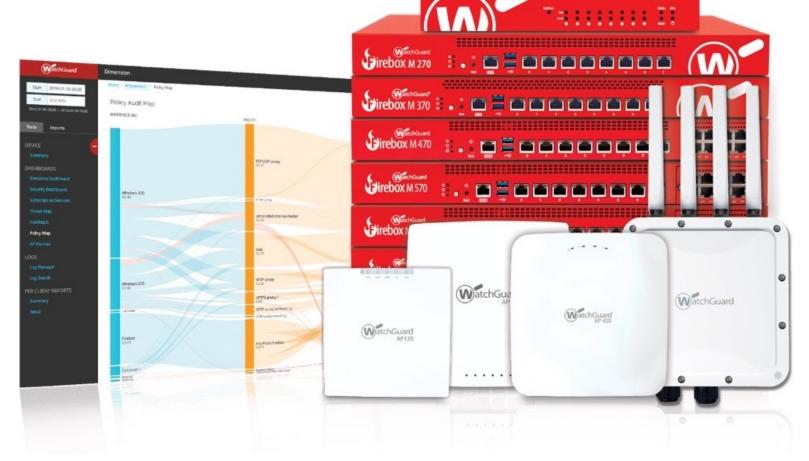
Our mission is to offer the best cybersecurity solutions, protecting our clients' digital assets, data, and reputation. We strive to build a safer digital world by delivering innovative, reliable, and adaptable cybersecurity solutions that address the most complex threats and challenges.

// Industries Served

We serve a diverse range of industries, including finance, healthcare, government, manufacturing, technology, and more. Our cybersecurity solutions are adaptable to the unique requirements of each sector.



A complete Cybersecurity Ecosystem



For 25 years, WatchGuard has pioneered cutting-edge cybersecurity technology and delivered it as easy-todeploy and easy-to-manage solutions. With industry-leading network and endpoint security, secure Wi-Fi, multifactor authentication, and network intelligence products and services, WatchGuard enables small and midsize enterprises from around the globe to protect their most important assets including over 10 million endpoints. In a world where the cybersecurity landscape is constantly evolving, and new threats emerge each day, WatchGuard makes enterprise-grade cybersecurity technology accessible for every company. WatchGuard is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America.

Network Security

WatchGuard offers a wide variety of network security solutions, including tabletops and 1U rack-mounted appliances, to Cloud and virtual firewalls. The Firebox supports a host of critical security services, from standard IPS, URL filtering, Gateway AV, application control, and antispam, to services for combating advanced threats such as file sandboxing, DNS filtering, and more. High performance deep packet inspection (DPI) means the entire stack of WatchGuard services can be brought to bear on attacks attempting to hide in encrypted channels, like HTTPS. What's more, every Firebox offers SD-WAN right out of the box for improved network resiliency and performance.



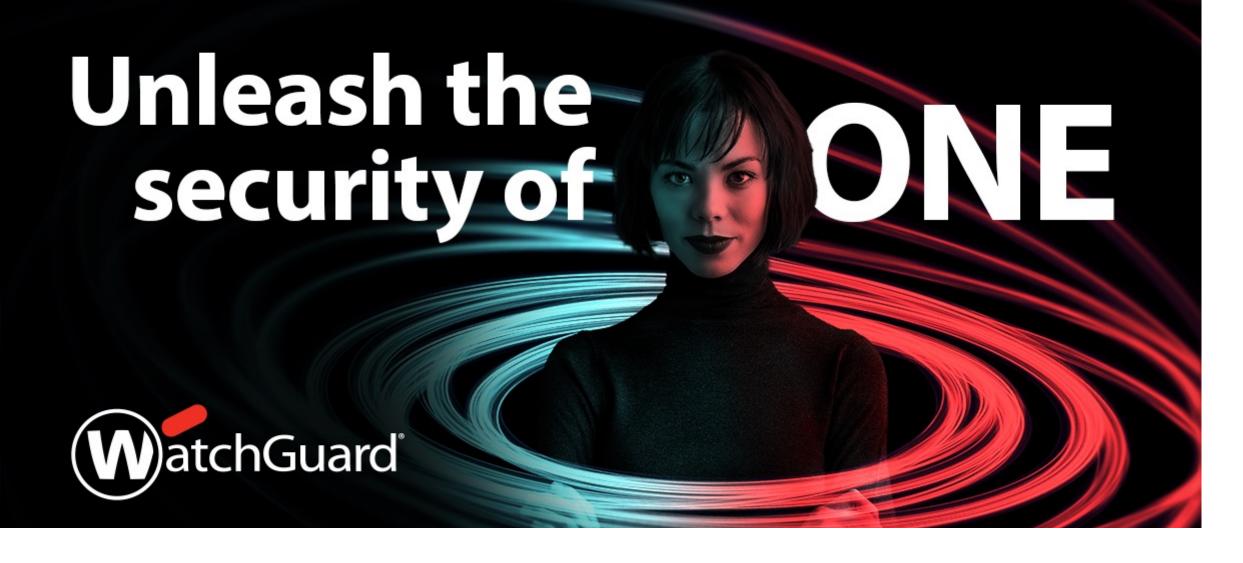


Multi-Factor Authentication

WatchGuard's AuthPoint® service is the right solution at the right time to provide effective authentication on an easy-to-use Cloud platform. MFA provides the strongest approach to user identification – requiring them to supply information they know, with information provided on something they have, to positively identify a specific person. With a simple push notification, the AuthPoint mobile app makes each login attempt visible, allowing the user to accept or block access right from their smartphone.







Endpoint Security

WatchGuard Endpoint Security includes a wide range of extensible solutions to stop breaches, data theft, and cyberattacks. Our Cloud-based platform integrates the technology, intelligence, and expertise to deliver advanced prevention, detection, containment, and response capabilities via a lightweight agent. Get protection across the entire threat lifecycle by adding products like DNSWatchGO for endpoint DNS-level protection.

Secure Wi-Fi

WatchGuard's secure, Cloud-managed Wi-Fi solutions are engineered to provide safe, protected airspace for Wi-Fi environments, while eliminating administrative headaches and greatly reducing costs. With expansive engagement tools and visibility into business analytics, Wi-Fi in WatchGuard Cloud delivers the competitive advantage businesses need to succeed.

Enable Zero trust Security

With WatchGuard's Identity Framework layer, our Unified Security Platform architecture enables user authentication as a key factor in every security analysis. It simplifies zero trust adoption with a risk framework and authentication policy management, allowing for more granularity when creating rules and resources. As part of our Unified Security Platform approach, zero trust policies encompass device, application, and identity verification and

It's time for a New Vision

enforcement, so you can apply micro-segmentation to limit the opportunity for insider threats, network infiltration, and lateral movement across your network.

Boost Security Efficacy and Efficiency with XDR WatchGuard ThreatSync® is the Cloud-based XDR layer within our Unified Security Platform architecture. It detects. correlates, and prioritizes threat intelligence from the platform for automated or manual remediation. Shared telemetry delivered via the Cloud gives our endpoint security solutions visibility into attacks against the network and firewalls along with awareness of attacks against endpoints. ThreatSync automatically consumes and correlates threat indicators originating across environments, users, devices, and applications to issue a definitive threat score.





Everything MSSPs Need

FLEXPAY
The dynamic MSSP
Program for WatchGuard
Partner Success.

WatchGuard's managed service providers (MSSPs) are equipped with a flexible program, a powerful and diverse product portfolio, and an ecosystem of technology integrations that enable you to leap ahead of the pack in an increasingly competitive and growing marketplace.

FlexPay Points are prepaid and can be used for any and all WatchGuard hardware and software at any time, and do not expire. They essentially work like WatchGuard currency. FlexPay Points are also a great way to remain flexible.



For example, if you don't necessarily have the commitment from an end customer for a term agreement, or if your business's cash flow varies throughout the year, you may want to consider FlexPay Points. This allows you to keep your business running steadily, despite the ups and downs of the market. Points can be purchased in "blocks" at your authorized WatchGuard Distributor. Once purchased, you can activate those points via MSSP Command in the WatchGuard Partner Portal.

MSSP Prepaid Points

WatchGuard ONE Managed Security
Services Providers (MSSPs) can enrol in
a flexible pricing prepaid points
program called MSSP Prepaid Points.
Partners can manage and allocate
these prepaid points to tenants for
most WatchGuard products.

Products that you manage in WatchGuard Cloud and purchase with points show as a subscription. At the start of each calendar month, WatchGuard automatically deducts points from the Total Points Available based on the service type and monthly point allocation for each managed device and service.





Extend your Team with WatchGuard **Experts**



MDR for MSPs, Without the Overhead

The WatchGuard SOC, operated by seasoned cybersecurity experts armed with security analytics, industry-leading machine learning/AI, and threat intelligence, keeps MSP customers safe. The team constantly monitors, hunts, detects, and contains threats lurking in their endpoints around the clock while assessing their attack surface to strengthen security posture and improve their resiliency to threats.

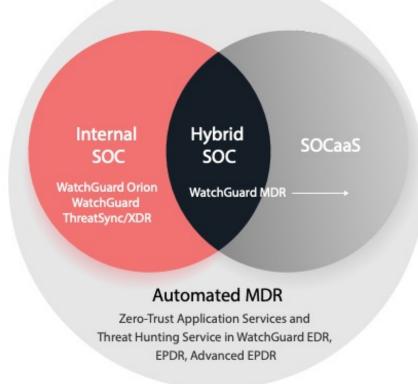
Adopt MDR Without Huge Investments

We partner with you as the frontline of customer cyber defences. The service lets you concentrate on your core

business while we maximize your customers' proactive cybersecurity posture and take over the worry of threat actors slipping into your customers' environments.

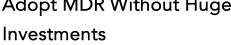
Extend Your Team with WG Experts

Our highly skilled security analysts and threat hunters are an extension of your team, always ready to stop attackers while keeping you in the loop. The team of experts knows how threat actors compromise organizations, keeps updated on attack techniques, and develops new analytics to detect them promptly.



As the cyber threat landscape continues to expand and grow in sophistication, companies struggle with serious security risks, inefficient cybersecurity posture management, and a scarcity of skilled personnel. So, companies are looking to outsource their protection to managed service providers (MSPs) with the technology, staff, and expertise to address these challenges.

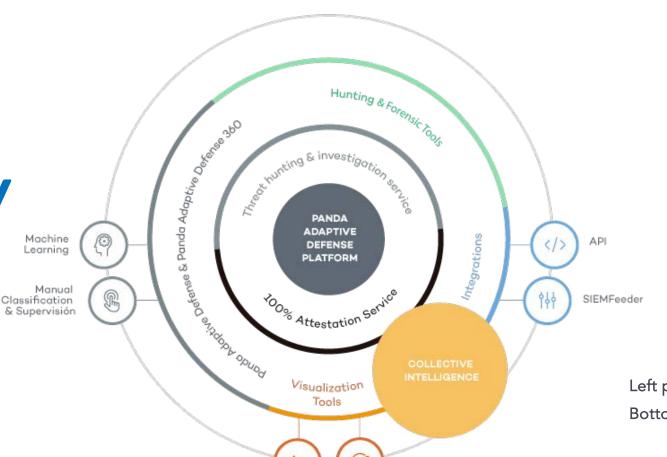
However, managing complex security challenges and the expanding threat surface most companies face today requires skilled people and a lot of investment, making it difficult for MSPs to offer managed detection and response (MDR) services in an effective, economical manner. That's why WatchGuard introduced WatchGuard MDR; a managed service that helps security service providers overcome these problems. By leveraging our thorough detection and response service in their offering, MSPs can meet customers' needs without the overhead of building and maintaining their own 24/7, in-house security operations centre (SOC).







30+ Years of Cybersecurity Innovation



Data Control

Panda Security is the leading European vendor of EDR systems, with experience developing advanced cybersecurity services to prevent cybercrime and to eradicate advanced threats in all size organizations. Its mission is to develop and provide security solutions to keep their clients' IT resources running optimally and safe from the damage inflicted by viruses, intruders and other Internet threats.

Left picture // The Endpoint Ecosystem

Bottom picture // Panda Milestones

Panda Security is a leading provider of cloud-based security solutions with products available in more than 23 languages and millions of users located around the world. Panda Security was the first IT security company to harness the power of cloud computing with its Collective Intelligence technology. This innovative and proprietary security model can automatically analyse and classify thousands of new malware samples per day, guaranteeing corporate customers and home users the most effective protection against

internet threats with minimum impact on PC performance. With sales in more than 200 countries, Panda has 56 offices across the globe with headquarters in Spain (Madrid and Bilbao).









Advanced

Panda Security named one of the Gartner Peer Insights Customers' Choice for EDR Solutions

2018

Visionaries in EPP Gartner's Magic Quadrant 10% of market share in EDR

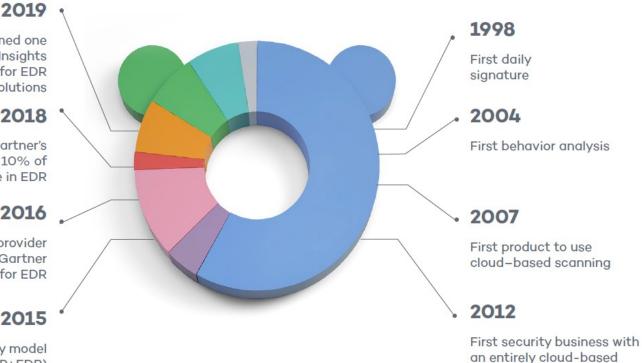
2016

The only European provider to be included in the Gartner Market Guide for EDR

2015

New security model

(EPP+EDR)

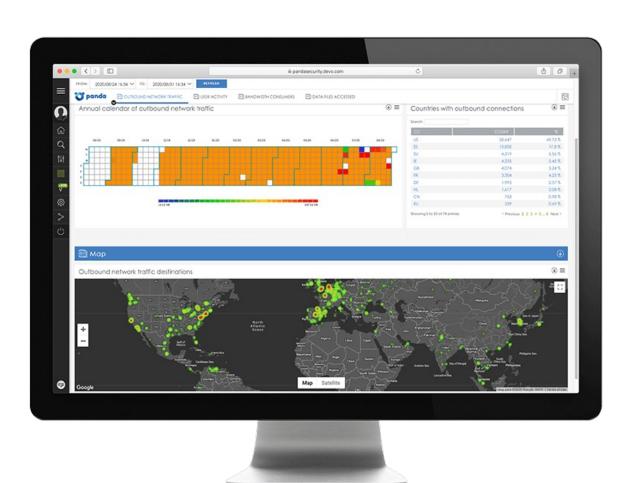






product offering

Prepare, Prevent and Control for a Safe Environment



Panda Adaptive Defense 360

Advanced Security to Stop Breaches
Unified Endpoint Protection (EPP) and
Endpoint Detection and Response (EDR)
capabilities, with our unique Zero-Trust
Application Service and Threat Hunting
Service in one single solution, to
effectively detect and classify 100% of
processes running on all the endpoints
within your organization. Clouddelivered endpoint prevention,
detection, containment and response
technologies against advanced threat,
zero-day malware, ransomware,
phishing, in-memory exploits and

malware-less attacks. It also provides IDS, firewall, device control, email protection, URL & content filtering capabilities.

Panda Fusion

Fusion combines our Systems

Management and Endpoint Protection

Plus solutions to protect, manage and support all of your corporate devices.

Our Cloud-delivered solution allows a rapid deployment without needing maintenance or costly investments in server infrastructure.

Panda Adaptive Defense

Intelligent Endpoint Detection and Response Intelligent EDR that automates the detection, classification and response to all the endpoint activity. Automatically detects suspicious behaviours to block and respond to breaches, malware and advanced threats. Its technology is based on the Zero-Trust Application Service, which provides full and accurate visibility on endpoints, applications and users and denies any suspicious execution.

Panda Fusion 360

Fusion 360 combines our Systems
Management and Adaptive Defense
360 solutions to unify RMM with EPP
and EDR capabilities. This holistic
solution combines the best of two
worlds to provide advanced endpoint
security, centralized IT management,
monitoring and remote support
capabilities. Fusion 360 ensures the
classification of 100% of the running
processes on all your endpoints with
our Zero-Trust and Threat Hunting
services.

Panda Endpoint Protection/Plus

This effective, Cloud-native security solution centrally manages the security of endpoints, both inside and outside the corporate network. Our Endpoint Protection (EPP) technologies prevent infections by utilizing our Collective Intelligence. It also analyses endpoint behaviours to detect and block both known and unknown malware, ransomware, trojans and phishing attacks, and our threat intelligence and machine-learning algorithms provide faster detection.





Panda Advanced Reporting Tool

From Data to Actionable IT and Security Insights Advanced Reporting Tool stores and correlates information from endpoints on processes executed and other contextual information. It is then presented in a way to draw informed conclusions about corporate IT and security intelligence. Detailed visibility of every event run on your endpoints is represented to facilitate easy security decisions and fast reactions.

Panda Patch Management

Patch Management is an easy-to-use solution for managing vulnerabilities in operating systems and third-party applications on Windows workstations and servers. It covers all the patch management processes including discovering, identifying, assessing, reporting, managing, deploying installations and remediating security risks.

Panda Full Encryption

Panda Full Encryption is the first line of defence to protect your data in a simple and effective way. It is a full-volume encryption solution that strengthens security against unauthorized access

Complete your endpoint solution with a wide range of addon modules

using established authentication mechanisms. Data encryption minimizes data exposure and provides an additional layer of security and control to your organization.

Panda SIEM Feeder

SIEM Feeder provides a new source of critical and valuable information into your current SIEM tool. It collects and correlates all the processes run on endpoints, allowing organizations to turn massive volumes of data into useful information for decision making, and thus enriching the organization with the knowledge provided by Adaptive Defense.

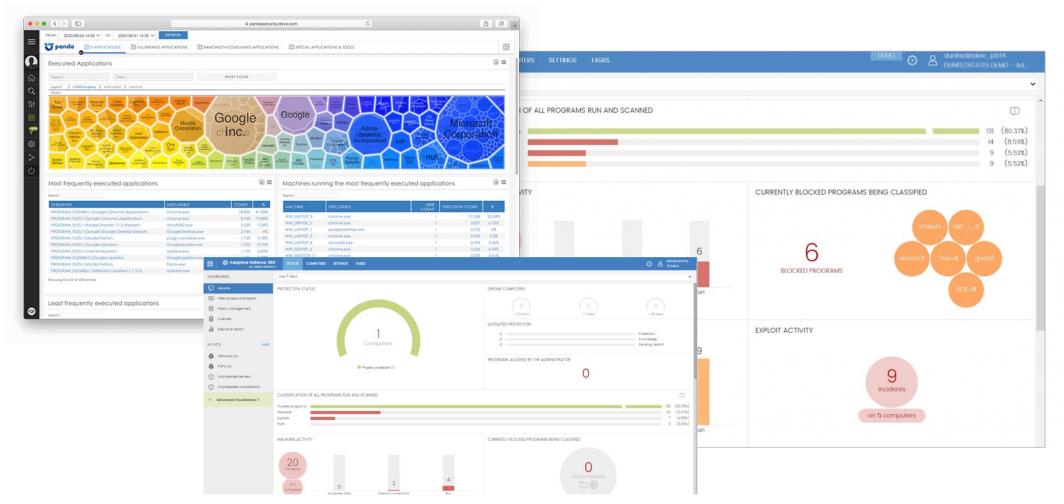
Panda Email Protection

Block spam, malware, and phishing attacks. Email Protection is a Cloud-

based, multi-layer security solution designed to prevent unwanted emails that delivers immediate and effective protection and filtering technologies against phishing attacks, malware, and spam.

Panda Systems Management (RMM)

Systems Management is the easy and affordable way to manage, monitor, maintain and support all your organization's devices and IT systems, whether they are in the office or remote.























Cybersecurity tailored to your needs.

With Panda Security, a WatchGuard brand, you have the most advanced protection for your family and your business. Panda Dome offers maximum security against viruses, ransomware, and cyberespionage for Windows, Mac, Android and iOS.

Panda Dome

Our cybersecurity dome delivers the best protection moulded to your specific needs. Keep your computers, smartphones, tablets, and smartwatches safe.

Panda Dome Essential

Antivirus with Firewall
VPN with 150 MB/day limit
Wi-Fi protection
Secure online shopping

Panda Dome Advanced

Essential +
Ransomware protection
Parental Control

Panda Dome Complete

Advanced + Clean-up: PC optimization Password Manager

Panda Dome Premium

Complete + Update Manager Total Care: 24/7 technical support

Addons for Dome Products

Panda Clean-up Panda VPN Panda Family Panda Passwords





SecPoint stands at the forefront of security solutions, consistently outpacing competitors in its market. Our primary commitment is to deliver exceptional, innovative IT security solutions to businesses with unparalleled ease.

Furthermore, we've crafted the Penetrator vulnerability scanner to identify and address security vulnerabilities throughout networks. It not only scans for existing threats but also proactively alerts users about emerging vulnerabilities. Designed with accessibility in mind, its user-friendly interface caters to both technical experts and those with less technical proficiency.

SecPoint® Penetrator

Scan Local & Public IPs
Virtual Software & 1U/SFF Appliance
Lethal Attack Blind SQLi & RCE
SQL Injection, XSS & Reflected
Scans Websites, Web shops, Firewalls
Data Leak Detection
White labelling
Logo Branding, Watermark, Name
19 Vulnerability Scan Profiles
Over 122,000+ Vulnerability Checks I
1.400+ Web Shells Detection/ RCE

Vulnerability management is the key to any security strategy

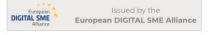




WiFi Penetration Testing
Professional PDF & HTML Reporting
Advanced AI with High Accuracy
IoT & SCADA Vulnerability Scanning
Automatic Scheduled Scanning
Managed Service Provider (MSP)
Reporting in 17 Languages









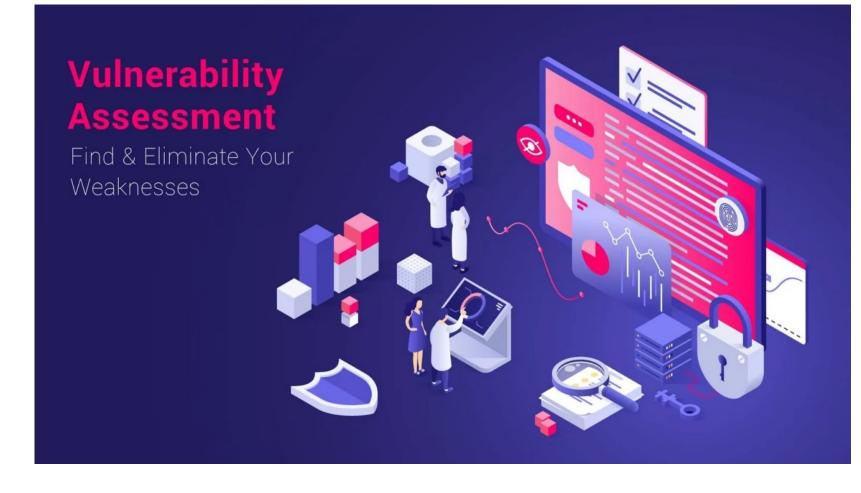












Vulnerability Management

The SecPoint® Penetrator stands as the pinnacle of vulnerability management and penetration testing platforms. Fully equipped and ready-to-use, this powerful security assessment solution is an essential asset for any network.

Comprehensive Vulnerability Scanning

Equipped with an expansive vulnerability database and advanced scanning techniques, the SecPoint® Penetrator ensures you always remain a step ahead of adept attackers. Users can select from 19 diverse vulnerability scanning profiles to best meet their needs. Though the IP License restricts only concurrent scanning, it's easily upgradable, marking the Penetrator as one of the most thorough vulnerability assessment solutions available today.

Professional Skilled Support

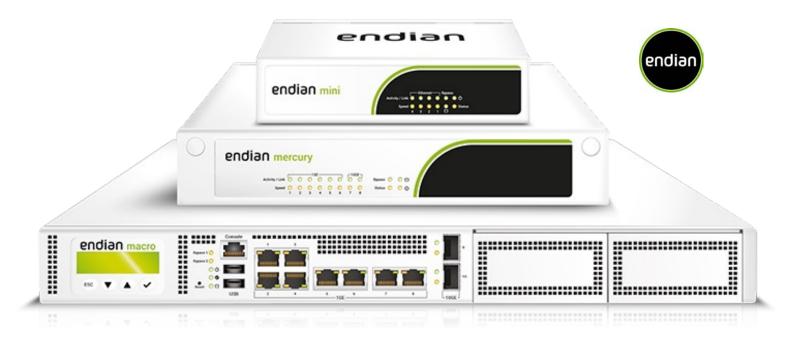
Unparalleled in the industry, we pride ourselves on our swift reply and response times to support queries. Our top-tier 24-hour support team is always at your service. Track your inquiries and stay updated with our Support Centre's ticket status feature.





Secure everyThing

Endian is an emerging market leader in Industrial IoT security. We have a proven track record in delivering innovative security solutions and a strategic commitment to the needs of industrial customers. We provide integrated software and hardware solutions that maximize effective security. Endian Connect Platform for Industrial IoT helps customers protect their business with best-in-class security and minimal operating cost.





Endian OS - Engine for a Secure Digital Transformation

Endian UTM

A powerful solution for network security, providing organizations with the tools they need to protect their networks, enforce security policies, and optimize network performance.

Zero Trust Architecture

In the new Zero Trust architecture, businesses trust less and verify everything so they can reduce their attack surface using fine-grained access, authorization and security policies. In addition, a Zero Trust environment ensures stronger and better compliance and audit efforts.

Network Visibility and Monitoring

Before an organization can implement a Zero Trust model, they must identify and assess every single device on their network.

Microsegmentation

As part of the Zero Trust architecture, creating smaller and more targeted network zones increases security while reducing risk exposure. By utilizing powerful security policies to enforce zone boundaries organizations can ensure only approved network communications.

Edge Computing

The concept of edge computing simply means utilizing computing resources at the edge of the network (instead of the central network or datacentre). By leveraging Docker and container technology, organizations can leverage micro services and applications to replace or extend edge network capabilities.

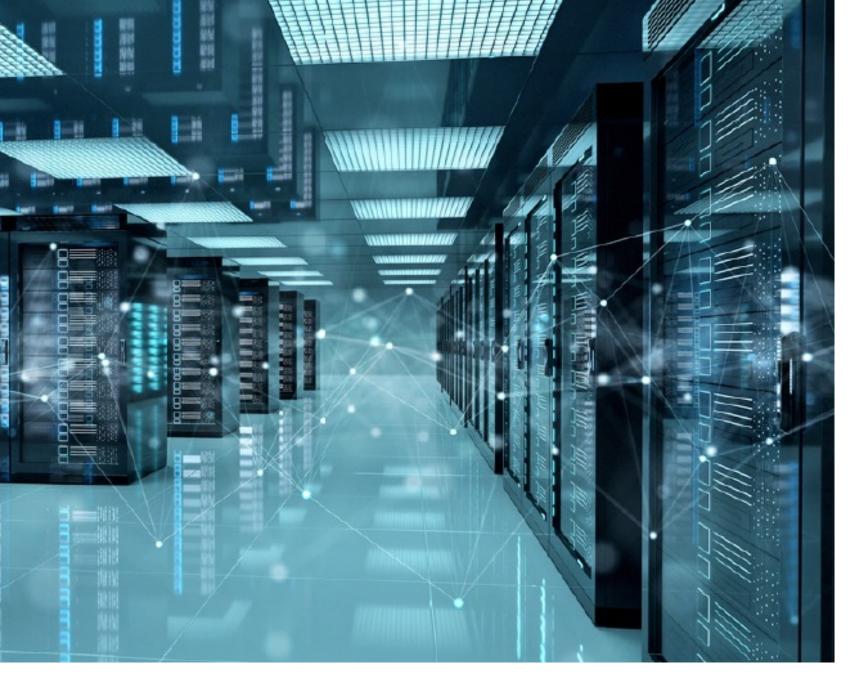
Threat Management

For approved network communications, a business must go deeper to ensure they are safe and secure. The threat management toolset helps to detect and stop advanced threats and malware from infiltrating business networks. Using deep-packet intrusion detection and prevention to identify and enforce security policies.

Secure Web and Mail Communication

To ensure businesses continuity and resilience, organizations must take steps to enforce strong network policies that maximize productivity while reducing disruption. This includes the protection of major internal communications channels like web browsing and email.

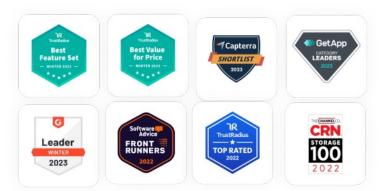




Founded in 2012, **NAKIVO** delivers an affordable and reliable backup and recovery solution that meets the data protection needs and requirements of SMBs and enterprises in every industry.

Over the years, customers and partners have trusted us with their data, and this has translated into double-digit growth, quarter over quarter. We continue to deliver on that trust with frequent releases, new solutions and

expanded functionality to meet emerging data protection challenges and threats.



Powerful Backup and Recovery for your Data – Wherever it Resides

NAKIVO Backup & Replication

NAKIVO's range of supported platforms covers virtual, cloud, physical, SaaS and NAS. NAKIVO Backup & Replication, delivers reliable backup, replication, disaster recovery and infrastructure monitoring all from a single web-based interface.

Virtual: Backup, replication and Site Recovery for VMware vSphere, Microsoft Hyper-V and Nutanix AHV environments

Cloud: Backup, replication and Site Recovery for Amazon EC2

Physical: Backup, instant granular recovery and instant P2V recovery for Windows and Linux physical servers and workstations

Network shares: Backup and recovery for files and folders stored on NAS devices and Windows/Linux network shares over CIFS/NFS SaaS: Backup for Microsoft 365 data in Microsoft Teams, Exchange Online, OneDrive for Business and SharePoint Online

DB: Backup for Oracle Database via RMAN

IT Monitoring: VM performance and health tracking functionality to help you proactively address issues and prevent bottlenecks.

Why Choose NAKIVO

Customers choose NAKIVO Backup & Replication for the advanced feature set, superior performance and highly-rated technical support team.

Trusted by organizations with strict cybersecurity standards
One platform for all data protection needs

Fraction of the cost of competitors



Zero-Trust file protection

Glasswall is keeping organizations safe

With offices in both the US and UK, Glasswall keeps governments and commercial organizations around the world secure from advanced threats such as malware, phishing, and zero-day attacks.

File security for today and tomorrow

Unlike detection-based solutions, our zero-trust CDR (Content Disarm and Reconstruction) technologies ensure that organizations are protected against both known and zero-day (new) threats. Our clients can rely on Glasswall to provide the highest level of protection, both for now and in the years to come. Glasswall has already started to develop tomorrow's protection solutions – we have a number of patents that will allow us to evolve our industry-leading protection capabilities, keeping us one step ahead.



Zero-trust file protection with Glasswall CDR

A sharp increase in the number of individuals working remotely has supercharged the scale of digital information sharing. This presents an opportunity for cyber criminals to manipulate file vulnerabilities and embed malware with devastating effect.

There are a number of solutions designed to keep organizations safe against file-based threats – however, most share one common issue – a reliance on detection.

What is zero-trust file protection?

Glasswall's zero-trust file protection is different. Instead of looking for malicious content, our advanced CDR (Content Disarm and Reconstruction) process treats all files as untrusted, validating, rebuilding and cleaning each one against their manufacturer's 'knowngood' specification.

Only safe, clean, and fully functioning files enter and leave an organization, allowing users to access them with full confidence.

Existing Security Solutions fall short

Take a zero-trust approach to files

With Glasswall CDR, only safe, clean and fully functioning files enter and leave an organization, allowing users to access them with full confidence.

No more security trade off – just safe, usable files at speed

Security teams need no longer choose between complete file security or speed and usability. Unlike other CDR vendors who flatten files, Glasswall CDR provides rapid zero-trust file protection that maintains original document usability. There is no dependence on antivirus databases to provide knowledge of a new threat, and security teams no longer deal with disruptions from quarantining files or false positives.

GLASSWALI





Since founded in 2003, **Ruijie** has been building in-depth scenario-oriented application experience through solution design and innovation in the industry, thus assisting the upgrade into the digitalization of all industries. Ruijie dedicates in the R&D, design, and sale of network devices, network security products, and cloud desktop solutions.

Reyee is a brand from enterprise manufacturer Ruijie. Reyee products are designed for small to medium business (SMB) and small office home office (SOHO) markets which are cost-effective without compromising on features. Products include wireless routers, access points and network switches with PoE options. All managed devices are compatible with Ruijie Cloud which allows users to configure and maintain Reyee network devices via the cloud for free.

Ruijie Networks excels in delivering cutting-edge network solutions tailored for the electronics, automotive, pharmaceuticals, and steel manufacturing industries. Our comprehensive network services cater to diverse applications including mobile office, safety production, intelligent warehousing, and logistics. We are committed to empowering the digital revolution toward intelligent manufacturing.

Ruijie Networks achieves a compound annual growth rate of over 60% in the manufacturing industry market. We proudly serve tens of thousands of enterprise customers, including over 300 top-500 Chinese enterprises.

Intelligent Manufacturing

The industrial Internet enables enterprises to automate and streamline their production processes, improving efficiency and product quality. Intelligent manufacturing will become the mainstream mode of future industrial production, offering enterprises a significant competitive edge.





